



For immediate release

HORYOU, A NEW INTERNET PHILOSOPHY IS ON ITS WAY **The new social network launches its international public beta platform.**

Geneva – December 18th, 2013 – Horyou.com, the action-oriented social network for the common good announces its international public beta release. In its first stage, the platform is available to all Internet users in four languages: English, Spanish, Portuguese and French.

Horyou is an international company that promotes a humanistic approach to technology through an online platform that encourages its members to dream, inspire and act. This new social network gathers personalities, organizations (foundations, nonprofits, associations) and internet users from all disciplines. It brings a dedicated audience to the social networking world that consists of a diverse and universal community of members sharing everyday knowledge, experiences, common interests, causes, projects, actions of solidarity and more.

At **Horyou**, all generations can build a constructive relationship with technology by reciprocating knowledge and life experiences that can benefit and promote the common good. In addition, **Horyou** offers resourceful ways to support initiatives, publish them, and display their accomplishments at all levels (local, national, and global).

“The beginning of our public beta period marks an important step toward the international launch of our action-oriented social network. **Horyou** is aware of the impact and influence of social networking in our daily lives. Therefore, we are offering an alternative to those internet users looking for positive experiences; a dedicated audience ready to make a difference in their surroundings. **Horyou** relies on technology to enrich social interaction and to balance the online and offline worlds. We are inviting all personalities, organizations, and internet users that are passionate about their projects, actions, and ideas to be part of our platform and promote a new internet philosophy.”—Yonathan Parienti, CEO of **Horyou** SA.

About Horyou:

Horyou is an action-oriented social network for the common good. We gather personalities, organizations and supporters to connect within an internet-based global community. **Horyou** provides resourceful functionalities to promote new ways of interacting with one another. We represent a new Internet philosophy where noble ideals become actions, and where social networking is at the service of all.

Please visit and join us: www.horyou.com

Media:

press@horyou.com

Members:

personalities@horyou.com

organizations@horyou.com

contact@horyou.com

Business:

partnerships@horyou.com

advertising@horyou.com

sponsorships@horyou.com

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